

# NOVA SCOTIA'S

# *responsible gambling*

## CONFERENCE 2008

### Conference Agenda

#### SUNDAY, OCTOBER 5

Welcome Reception - sponsored by the Canadian Gaming Association  
Halifax Marriott Harbourfront Hotel, Halifax Ballroom C  
6:30 – 8:30 p.m.

#### MONDAY, OCTOBER 6

Halifax Marriott Harbourfront Hotel

Time	Session	Speaker	Presentation
7:30-8:30	Registration & Breakfast		
8:30-8:45	Welcome & Introduction (Nova Scotia Ballroom)	Marie Mullally President & CEO Nova Scotia Gaming Corporation Halifax, Nova Scotia	
8:45-10:15	Opening Keynote (Nova Scotia Ballroom)	Julia Moulden Motivational Speaker The Company of New Radicals Toronto, Ontario	The New Radicals
10:15-10:30	Break		
10:30-11:30	Concurrent Session: Industry (Nova Scotia Ballroom)	Dr. Jeffrey Derevensky Professor McGill University Montreal, Quebec	Youth Gambling: What the Industry Needs to Know
	Concurrent Session: Community (Acadia Room)	Dave Grift Prevention and Education Consultant Addictions Foundation of Manitoba Winnipeg, Manitoba	Myth Busting: Helping Players to see Gambling as a Form of Entertainment
11:45-1:00	LUNCH (Nova Scotia Ballroom)	Bill Carr Motivational Speaker Halifax, Nova Scotia	A Positive Approach to Change
1:15-2:15	Concurrent Session: Industry (Nova Scotia Ballroom)	Don Feeney Research and Planning Director Minnesota State Lottery Roseville, Minnesota	What the Public Thinks about Responsible Gambling (and Why It Matters)
	Concurrent Session: Community (Acadia Room)	Petra Forsström Sustainability Manager Svenska Spel Stockholm, Sweden	How a Tool can Make Play more Responsible

## MONDAY, OCTOBER 6

Time	Session	Speaker	Presentation
2:30-3:30	Concurrent Session: Industry (Nova Scotia Ballroom)	Claude Boutin (M.Ps.) and Dr. Nicole Tremblay Researchers Laval University Montreal, Quebec	Learning from Self-Exclusion and Casino Resource Centres
	Concurrent Session: Community (Acadia Room)	Dr. Richard Wood Responsible Gaming Consultant GamRes Limited Montreal, Quebec	Pro-Active Responsible Gaming Initiatives: Introducing “GamTalk”
3:30-3:45	Break		
3:45-4:45	Concurrent Session: Industry (Nova Scotia Ballroom)	Jim Lavoie CEO Rite-Solutions Middletown, Rhode Island	Responsible Entertainment and Technology
	Concurrent Session: Community (Acadia Room)	Stanton Peele Author, 7 Tools to Beat Addiction, Addiction-Proof Your Child; Lecturer Chatham, New Jersey	Preventing the Next Generation of Problem Gamblers
4:45	Close		

## TUESDAY, OCTOBER 7

Halifax Marriott Harbourfront Hotel

Time	Session	Speaker	Presentation
8:30-9:00	Breakfast		
9:00-10:30	Opening Keynote (Nova Scotia Ballroom)	John Luff Founder Sustainable Marketing Milton Keynes, United Kingdom	Responsible Marketing Masterclass
10:45-11:45	Concurrent Session: Industry (Nova Scotia Ballroom)	Dr. Mark Griffiths Professor of Gambling Studies International Gaming Research Unit, Nottingham Trent University Nottingham, United Kingdom	Social Responsibility in Internet Gambling: Strategies in Player Protection and Support
	Concurrent Session: Community (Acadia Room)	Eric Meerkamper Partner DECODE Toronto, Ontario	Parents as Partners: Unveiling New National Research on Parental Attitudes and Behaviours Towards Youth Gambling
11:45-1:00	LUNCH Networking Lunch (Nova Scotia Ballroom)		

**TUESDAY, OCTOBER 7**

Time	Session	Speaker	Presentation
1:00-2:00	Concurrent Session: Industry (Nova Scotia Ballroom)	Bev Mehmel Director, Responsible Gaming Programs & Research Manitoba Lotteries Corporation Winnipeg, Manitoba	Responsible Gambling Advertising: Muddy Waters or Crystal Clear?
	Concurrent Session: Community (Acadia Room)	Janine Robinson, M.Ed, CPGC Gambling Therapist/Trainer Centre for Addiction and Mental Health Toronto, Ontario	Ethics, the Gaming Industry and Problem Gambling Treatment: Connecting the Dots
2:00-2:15	Break		
2:15-3:15	Concurrent Session: Industry (Nova Scotia Ballroom)	Dr. Adrian Parke Senior Lecturer in Psychology University of Lincoln Lincoln, United Kingdom	Social Responsibility and Internet Gambling: Current Knowledge and Future Direction
		Dr. Jonathan Parke Lecturer in Gambling Studies Centre for the Study of Gambling, University of Salford Salford, United Kingdom	
	Concurrent Session: Community (Acadia Room)	Karen Finlay Professor University of Guelph Guelph, Ontario	The Influence of Casino Environments on Problem Gambling Behaviour: An Examination Using Panoscope Virtual Reality Technology
3:15	Closing Remarks		